DEVELOP: Key Takeaways

Developing your course includes creating assessments, writing content, choosing readings, and picking multimedia elements. Remember to keep legal rules and regulations in mind. Once all the parts are complete, you’re ready to test the course and prepare it for its first offering. Testing not only helps to squash bugs, but it also helps you familiarize yourself with the completed course.

Align assessments with your student learning outcomes.

Types of assessments:
- Multiple choice
- Matching
- Fill-in-the-blank
- Short response
- Essay
- Wikis
- Case studies/branching tree scenarios
- Discussion board/blogs
- Drag and drop
- Ordering
- Surveys/polls

- Diagnostic: Identify existing knowledge
- Formative: Demonstrate understanding and receive feedback
- Summative: Final evaluation of learning
- Graded vs. ungraded
- Choose an assessment creation tool that matches your assessment goals, is easy to use, and supported by your University.

Best practices for writing course content:
- Be conversational
- Address the student as “you”
- Keep page formatting simple
- No excessive use of bold or italic words or elaborate fonts and distracting colors
- Support with readings (think of creative options like anthologies, scripts, speeches, etc.)

Multimedia includes:
- Graphics
- Videos
- Audios
- Text
- Images

It can be purchased, accessed from the public domain or Creative Commons repositories, or created by you.

Legal requirements:
- The Americans with Disabilities Act (ADA)
- The Family Education Rights and Privacy Act (FERPA)
- Click-wrap agreements
- Citing copyrighted sources

Questions for Application:
Final Course Walkthrough:
- Do my assessments align with my student learning outcomes?
- Are my assessment tools, multimedia, course writings, and readings relevant and accessible to students?
- Have I tested links, activities, and overall functionality of my course?